Misael Payan

Content Creator / Creative & Technical Builder

Rexburg, Idaho | misaelpayan2@gmail.com
youtube.com/@HyperWumpus | twitch.tv/hyperwumpus

Independent creator behind HyperWumpus, making gaming and personality content. Combines idea generation, filming, video editing, and visual branding with software prototyping and audience analysis. Bilingual in English and Spanish.

SKILLS

Creative: Idea generation, storytelling, on-camera content, filming, video editing, short-form production, livestreaming / OBS

Brand & strategy: Visual direction, character-led branding, stream design, content planning, titles and packaging, marketing concepts

Analysis & tools: Audience analytics, YouTube Studio CSV analysis, web design, Python, JavaScript, AI-assisted workflows

SELECTED WORK

Published content | YouTube, Twitch

Creates gaming and personality videos. Featured samples: a Halloween YouTube video and Genji gameplay from a Twitch broadcast. Business and fitness content series are planned, not yet published.

HyperWumpus rebrand | Creative direction

Developing a cohesive cyberpunk identity across creator and gaming artwork, companions, stream assets, and a portfolio website. Uses AI-assisted artwork and implementation workflows.

Kainoa's & Yellowstone Candy | Independent website concepts

Created restaurant and retail website concepts with clearer navigation and visual presentation. Recently pitched the Kainoa's concept; these are not claimed as commissioned projects.

Wumpus Builder | Product & fitness concept

Built a browser-based training tracker for workouts, food, and progress logs. Participating in the Bucked Up challenge and exploring a future app pitch; no sale or partnership is claimed.

Creator analytics & production tools

Built a YouTube analytics toolkit and explores video-production tools to reduce friction in personal content workflows.

EXPERIENCE

Independent Content Creator | HyperWumpus

Aug 2025 - Present

Owns the content workflow from concepts and filming to editing, publishing, and reviewing audience response.

IT Help Desk Technician | Melaleuca, Inc.

Mar 2021 - Aug 2025

4+ years in enterprise support, building transferable strengths in troubleshooting, documentation, and communication across global teams.

EDUCATION

B.S. Software Engineering, in progress | Brigham Young University - Idaho

Programming Certificate earned | BYU-Idaho Sandbox founder program